

AUGUSTA BRANCH

NATIONAL ASSOCIATION FOR THE
ADVANCEMENT OF COLORED PEOPLE



ANIC BUILDING

925 Laney Walker Blvd. Suite 303
Box 7, Augusta, GA 30901

P.O. Box 1951, Augusta, GA 30903
Telephone (706) 724-0390
Fax (706) 793-3364 (call 706-284-0275 first)

Dr. Charles J. Smith, Sr., President

December 2, 2012

Dear MLK Parade Friends & Supporters:

The Augusta-Richmond County Branch of the NAACP is now making plans for the 2013 Dr. Martin Luther King Parade. This Annual event commemorates one of our own historically renowned pioneers in the fight for justice and equality. We are asking civic groups and organizations sharing this same sentiment to take part in this effort.

Your joining us would make this day one of the greatest parades ever. Enclosed you will find an entry form and details of the parade. If your organization wishes to participate, please complete the form and mail it back immediately. Please make sure you follow all guidelines as stated so we may be better able to serve you during this historic event.

In order to ensure your placement in the line-up, we must receive your entry form by January 11, 2013. In addition, you must include the entry fee if applicable in order to receive prior notice of your line-up number.

Sincerely,

Yolanda-Marshall Greenwood, Chairman
City of Augusta Special Events

Dr. Charles J. Smith, Sr., President
Augusta Branch NAACP

AUGUSTA BRANCH NAACP



The Augusta Branch of the National Association for the Advancement of Colored People

AUGUSTA BRANCH NAACP 2013 DR. MARTIN LUTHER KING JR. PARADE

***Theme: “STOP THE KILLINGS,
STOP THE VIOLENCE, NOW”***

YOUR POWER, YOUR DECISION, VOTE!

When: Saturday, January 19, 2013

Time: Line Up at 11:00 AM
Parade Begins at 1:00 PM

Where: See Parade Route Below

Parade Route: The Parade will start at Dyess Park Community Center, located at 902 James Brown Blvd. The parade will proceed south on James Brown Blvd., then west onto Wrightsboro Road, north onto Augusta Ave., east onto Laney Walker Blvd., north onto 11th Street, and east onto D'Antignac Street.

The official viewing stand for the parade will be in front of the **Lucy C. Laney Football** – LOCATION SUBJECT TO CHANGE

Entry Cost

Car Clubs (per vehicle)	\$ 20.00
Cars and Trucks (per vehicle)	\$ 25.00
Floats	\$ 35.00
Churches/Clubs & Alumni Groups	\$ 35.00

AUGUSTA BRANCH NAACP
ANNUAL DR. MARTIN LUTHER KING JR. PARADE
SATURDAY, JANUARY 19, 2013

LINE UP NUMBER

THEME: "STOP THE KILLINGS, STOP THE VIOLENCE, NOW"
YOUR POWER, YOUR DECISION, VOTE!

2013 PARADE REGISTRATION FORM

PLEASE PRINT/TYPE APPLICATION CLEARLY

ORGANIZATION/UNIT:

CONTACT NAME:

PHONE:

ADDRESS:

CITY:

ST:

ZIP:

EMAIL:

PLEASE LIST EMAIL ADDRESS FOR PARADE INFORMATION – PLEASE PRINT CLEARLY!

TYPE OF ENTRY

PLEASE MARK UNIT TYPE AND LIST NUMBER OF UNITS-PLEASE LIST ALL VEHICLES INCLUDED IN GROUP

SCOUT TROOPS/SCHOOLS – NO CHARGE		#			#
MARCHING UNIT/DRILL TEAM	\$20.00		VAN (S)	\$25.00	
BAND/DRUM UNIT	\$ 20.00		CARS \$25 (Car Clubs- \$20 per vehicle)	\$25.00	
FLOAT (S)	\$35.00		TRUCK (S)	\$25.00	
BUS (ES)	\$35.00		TRAILER * PLEASE SEE BELOW	\$30.00	

PLEASE LIST ANY INFORMATION PERTAINING TO TYPE OF TRAILER AND HOW IT WILL BE PULLED AND/OR LIST ANY SPECIAL REQUESTS OR IMPORTANT INFORMATION (EXAMPLE: IF YOU HAVE A MARCHING UNIT ESCORTED BY A CAR, ETC.) –A car and trailer cost is separate.

****EACH ENTRY (CAR, TRUCK, ETC.) MUST BE REGISTERED AND ALL FEES PAID BEFORE PLACEMENT IN LINE-UP. EACH ENTRY LISTED ABOVE WILL BE GROUPED TOGETHER AS ONE "UNIT" IN THE LINE-UP.***

UNIT/GROUP DESCRIPTION – PLEASE LIMIT TO SPACE PROVIDED – PLEASE PRINT/TYPE CLEARLY

IN SIGNING THIS PARADE REGISTRATION FORM, I/WE AGREE TO ACCEPT AND TO CONFORM TO THE RULES AND INSTRUCTIONS OF THE PARADE ORGANIZERS, THE AUGUSTA RICHMOND COUNTY SHERIFF'S OFFICE AND THE PARADE MARSHALL. FAILURE TO ADHERE TO SET GUIDELINES OR IN THE CASE OF UNRULY BEHAVIOR WILL CONSTITUTE IN FORFEITURE OF FEE AND DISMISSAL FROM PARADE.

PRINT NAME _____
DATE _____

SIGNATURE _____

ALL ENTRIES MUST BE RECEIVED AND PAID BY 5:00 P.M. JANUARY, 11, 2013.

***Schools and Scouting organizations are free.** However, an entry form **must** be completed in order to participate. **All payments must be made by check, money order, or certified bank check.**

***NO CASH WILL BE ACCEPTED WITH APPLICATIONS.**

Deadline for all applications is Friday, January 11, 2013

THERE WILL BE A MANDATORY PARADE ENTRANT MEETING AT DYESS PARK ON THURSDAY, JANUARY 17TH. AT 6:30 PM. A REPRESENTATIVE FROM EACH GROUP MUST BE PRESENT

Entrants Guidelines

1. All fees must be paid when application is turned in. **Deadline Friday, January 11, 2013.** Please make sure you are accurate with your vehicle descriptions, tractors pulling flat bed trailers are not cars, and if your group enters more than one vehicle into the line up please not that on your registration. All vehicles must be marked displaying your organization's title to be entered. Example, if you are part of an auto club and you plan on participating, please state how many vehicles you will be using. All spots are based on what the registration form states, if there is only a car marked on the application, there will only be 1 spot reserved for that 1 vehicle.
2. If your organization/group will be participating, please notify all those involved with your group that there will be no cars/vehicle allowed within the parade lineup area after 10:45 a.m. unless they are an entrant in the parade. If you have children, etc, please arrange for them to meet you in Dyess Park at a certain time. These persons must walk to your designated meeting location; there will be no parents, etc allowed to drive within the parameter of Dyess Park. (Road Closures – 9th & Laney Walker and Walton Way, 10th and Laney Walker and Walton Way, as well as all side streets within this square.)
3. All parade lineup numbers will be assigned as they come in. Your assignment will be emailed to the address listed on the application – **it is imperative that you print CLEARLY** or call 706-724-0390 after 3:00 p.m. Thursday, January 17th until Friday, January 18th for your designated line up number. Once your number has been assigned, please follow the following directions to enter the parade line up area: (please note the road closures will occur at 11:00 am sharp, and unless your vehicle is in the parade you will not be able to enter.) *Please look carefully over the map enclosed in this packet.*

**#s 1-20 -Will enter from Walton Way and James Brown Blvd.
21-60 – Will enter from Laney Walker and 8th Street
#61-and up – Will enter from Laney Walker and 8th Street**

FLOAT RIDERS MUST WALK TO MEET THEIR FLOATS ON JAMES BROWN BLVD. NO CARS WILL BE PERMITTED IN THE EVENT LINEUP AREA.

4. If you are part of a High School Band, Marching Unit with 50+ participants, Motorcycle group, please note your line up locations on the enclosed map.
5. Richmond County High School Bands will line up on Hopkins Street and be weaved into the parade by their corresponding numbers and on site parade staff. All School Buses and Bands will be notified of their drop off schedule.
6. All parade entrants line up numbers MUST be displayed at all times, please follow the following requirements:

Cars/Trucks/etc. – display in left side of front windshield
Floats – display in left side of front windshield in vehicle pulling float.
Walking Entrants – Pin to sign or leader of the group
7. If you should have any questions, please call 706-724-0390.

PARADE ENTRANTS RESERVING/USING A FLOAT

All entrants are responsible for reserving their own floats.

**Southeastern Float Company
86 Calhoun Road
St. Matthews, SC 29135
www.southeasternfloats.com
(803) 655-5534**

PARADE AWARD CATEGORIES:

MOST PARTICIPATION – CHURCH

MOST CREATIVE GROUP

BEST FLOAT – 1st Place

BEST FLOAT – 2nd Place

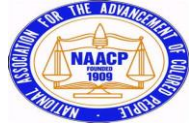
MOST PARTICIPATION FROM A YOUTH GROUP

**Largest Walking Unit Supporting the
Theme: “Stop the Killings, Stop the Violence, Now”**

YOUR POWER, YOUR DECISION, VOTE!

ALL APPLICATIONS MUST BE PAID BEFORE ENTRANTS ARE PLACED IN THE LINE UP. **CHECKS ARE TO BE MADE PAYABLE TO: THE AUGUSTA BRANCH NAACP** AND MAILED TO THE ADDRESS BELOW





MAIL OR DROP OFF APPLICATIONS:

AUGUSTA BRANCH NAACP

Dr. Martin Luther King Jr. Parade

ANIC BUILDING SUITE 303

925 Laney Walker Blvd

Augusta, GA 30901

augustanaacp@knology.net

augustanaacp@earthlink.net

706-724-0390 (Phone)

706-284-0275 (Cell)

Or

AUGUSTA BRANCH NAACP

PO BOX 1951

AUGUSTA, GA 30903

APPLICATIONS MAY BE PICKED UP AT:

AUGUSTA COMMONS OFFICE

836 Reynolds Street (Downtown)

Augusta, GA. 30901

706-821-1754 (Phone)

Or

The following Centers will be **Pick - Up Locations Only** for the
AUGUSTA NAACP Martin Luther King Parade Applications:

Henry H. Brigham Community Center – 2456 Golden Camp Rd.

May Park Community Center – 622 4th St.

Warren Road Community Center – 300 Warren Rd.

Diamond Lakes Community Center – 104 Diamond Lakes Way

Bernie Ward Community Center – 1925 Lumpkin Rd..

We are proud of organizations like yours. Together, we can make a difference. We look forward to your participation in the **2013 Augusta Branch NAACP Martin L. King, Jr. Parade**

Yolanda Marshall-Greenwood, Chairman
City of Augusta Special Events

Dr. Charles J. Smith, Sr., President
Augusta Bra NAACP